

REGENERATING CITIES

FOR THE POST -PANDEMIC

What counts for transformative impact?



March 2, 2022
14-17.00 CET



Online webinar

About the event

In the aftermath of the Covid-19 pandemic we need novel ways of practicing urban regeneration. With new paradigms emerging - Just Cities, Productive Cities, Heritage Cities, Climate-Neutral Cities, to name a few - how can we steer transformative processes of people in places, driven by sustainability, resilience, and inclusion? What are the key elements that we need to consider? How can we assess and understand impact? Based on novel theories of changes, this webinar will explore the most recent opportunities on the topic and will convene different experiences across European funded projects that are implementing actions in cities.

*The event is organized by the Horizon 2020 projects **T-Factor**, **CENTRINNO** and **HUB-IN** and is part of their cross-projects collaboration path towards Just, Productive and Heritage-driven cities. The projects are connecting 46 cities across Europe and their local ecosystems of stakeholders through a network of Hubs of Innovation.*

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Programme

14.00 | Welcome and moderation, **Alejandra Castro**, TU Dortmund University [T-Factor]

14.05 | Greetings by **Arnoldas Milukas**, Head of Unit, European Research Executive Agency (REA), European Commission (*TBC)

14.10 | **The European way to cities' rewiring in the post-pandemic: key European policies and initiatives.**

A discussion with:

Marie Yeroyanni, Senior Policy Officer, DG Research and Innovation, European Commission

Maria Chiara Esposito, Policy Officer, DG Education and Culture, European Commission

Iordana Eleftheriadou, Policy Officer, DG for Internal Market, Industry, Entrepreneurship and SMEs, European Commission (*TBC)

Karen Maguire, Head of Division, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD (*TBC)

15:00 Break

15.10 | **Show & Tell Round 1, Three novel paths for building Impact Frameworks in urban regeneration**, moderated by **Emanuela De Menna**, European Research Executive Agency (REA), European Commission

- *How can we capture the 'additionality' of temporary uses for Just Cities?* **Laura Martelloni**, LAMA Development and Cooperation Agency [T-Factor]
- *How can we guide collective action towards Productive Cities?* Centrinno, **Alex Pazaitis**, Tallinn University of Technology [CENTRINNO]
- *How can we monitor and evaluate impact of 'Hubs of Innovation' within Heritage Cities?* **Vera Gregório**, Lisboa E-Nova, **Chris Taylor**, Connected Places Catapult [HUB-IN]

Q&A and Short Break

16.00 | **Show & Tell Round 2, Impact Measurement in Action; Stories & Learning.** Moderated by **Ugo Guarnacci**, European Research Executive Agency (REA), European Commission

- **Speaker TBC for CLIC**
- **Hanna Szemzo**, Metropolitan Research Institute, [Open Heritage]
- **Cristiana Parisi**, Copenhagen Business School, [Reflow]

16.30 Q&A and Open Discussion

16.45 Wrap up & Closure